For:

P.O. BOX 33091

NEWARK, NJ 07188-0091

LINDA MCMAHON FOR SENATE 2012(335824)

CBS TELEVISION STATIONS



WCBS-TV

1011-416016

10/01/2012-10/21/2012

10/21/2012

Weekly

Invoice Num:

Invoice Date:

Billing Cycle:

Billing Period:

INVOICE

Page 1 of 10

11/20/2012

Net 30 days

Account Exec:

Office: Contract Num: JOHN LINK POL. **GWTS-PH**

1011-58112 10/09/2012-10/15/2012

Contract Dates: Customer Order:

Linked Order:

CPE: / 1341

In Account MENTZER MEDIA SERVICES(24184) With:

West Hartford, CT 06107-2101

973 Farmington Ave

600 Fairmount Ave Ste 306 Towson, MD 21286-1002 ATTN:Accounts Payable

MCMAHON EST#1341 **Product Desc:**

Broadcast airtimes represented are reported to the nearest minute.

This invoice has been transmitted electronically

Jy	Flight									Total		
uy ne	Descrip	tion			Buy Line Dates		м.	TWTFSS	Dur	Spots	Rate	
1	<u> </u>		IORNING		10/09/2012-10/12	2/2012		WTF	30	4	1,200.00	
١٨/	eek Of			MTWTFS	•	Spots Per Week		Rate			·	
· ·	<u>/08/2012-10/1</u>	1/2012		.TWTF	<u> </u>	Spois Fei Week 4		1,200.00				
10,	100/2012-10/12	4/2012				4		1,200.00				
Air	Date	Day	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	Credit	<u>Remarks</u>	
10	/09/2012	Tu	06:53 AM		LMFS12TV27H		30	1,200.00				
10	/10/2012	We	06:23 AM		LMFS12TV27H		30	1,200.00				
10	/11/2012	Th	06:29 AM		LMFS12TV32H		30	1,200.00		The same of the sa		
10	/12/2012	Fr	06:53 AM		LMFS12TV32H		30	1,200.00			k)	
2	THE EA	RLY SH	OW		10/09/2012-10/12	2/2012	. T	WTF	30	5	600.00	
We	eek Of			MTWTFS	<u>S</u>	Spots Per Week		Rate				
10	/08/2012-10/14	4/2012		. T W T F		5		600.00				
<u>Air</u>	Date	<u>Day</u>	Air Time	M/G For	<u>Material</u>	10	<u>Dur</u>	Rate	Debit	Credit	Remarks	
10	/09/2012	Tu	08:21 AM		LMFS12TV27H		30	600.00				
10	/10/2012	We	07:55 AM		LMFS12TV27H		30	600.00				
10	/10/2012	We	08:48 AM		LMFS12TV27H		30	600.00				
10	/11/2012	Th	07:54 AM		LMFS12TV32H		30	600.00				
10	/12/2012	Fr	08:29 AM		LMFS12TV32H		30	600.00				
3	NOON N	NEWS			10/09/2012-10/12	2/2012	. T	WTF	30	4	1,000.00	
						5						
	eek Of			<u>MTWTFS</u>	<u>S</u>	Spots Per Week		Rate				
10	/08/2012-10/14	4/2012		.TWTF		4		1,000.00				
Air	Date	Day	Air Time	M/G For	<u>Material</u>		Dur	Rate	Debit	Credit	Remarks	
10	/09/2012	Tu	12:24 PM		LMFS12TV27H		30	1,000.00				
10	/10/2012	We	12:17 PM		LMFS12TV27H		30	1,000.00				
10	/11/2012	Th	12:11 PM		LMFS12TV32H		30	1,000.00				
	/12/2012	Fr	12:26 PM		LMFS12TV32H		30	1,000.00				

For:

With:

P.O. BOX 33091

NEWARK, NJ 07188-0091

West Hartford, CT 06107-2101

In Account MENTZER MEDIA SERVICES(24184)

Towson, MD 21286-1002

ATTN:Accounts Payable

600 Fairmount Ave Ste 306

973 Farmington Ave

LINDA MCMAHON FOR SENATE 2012(335824)

CBS TELEVISION © GW



WCBS-TV

1011-416016

Invoice Num:

INVOICE

Page 2 of 10

Account Exec:

Office: Contract Num: **GWTS-PH** 1011-58112

10/09/2012-10/15/2012

JOHN LINK POL.

Contract Dates: Customer Order:

Linked Order:

CPE: / 1341

Product Desc: MCMAHON EST#1341

Broadcast airtimes represented are reported to the nearest minute.

Invoice Date:	10/21/2012		
Billing Cycle:	Weekly	PAY BY	11/20/2012
Billing Period:	10/01/2012-10/21/2012	PAIDI	Net 30 days

uy Fli	ght								Total		
ine De	scription			Buy Line Dates		мт	WTFSS	Dur	Spots	Rate	
4 DF	R. PHIL			10/09/2012-10/12	2/2012	. T \	WTF	30	4	1,000.00	
Week Of			MTWTFSS	<u> </u>	Spots Per Week		Rate				
10/08/2012	-10/14/2012		. T W T F		4		1,000.00				
Air Date	<u>Day</u>	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	Credit	Remarks	
10/09/2012	Tu	03:23 PM		LMFS12TV27H		30	1,000.00				
10/10/2012	We	03:10 PM		LMFS12TV27H		30	1,000.00				
10/11/2012	Th	03:51 PM		LMFS12TV32H		30	1,000.00		1000		
10/12/2012	Fr	03:58 PM		LMFS12TV32H		30	1,000.00			A.	
5 5P	M EARLY NE	WS		10/09/2012-10/12	2/2012	. T \	WTF	30	4	1,500.00	
Week Of			MTWTFSS	<u> </u>	Spots Per Week		Rate				
10/08/2012	-10/14/2012		. T W T F		4	1	1,500.00				
Air Date	Day	Air Time	M/G For	<u>Material</u>	10	<u>Dur</u>	Rate	Debit	Credit	Remarks	
10/09/2012	Tu	05:21 PM		LMFS12TV27H		30	1,500.00	7 -			
10/10/2012	We	05:56 PM		LMFS12TV27H		30	1,500.00				
10/11/2012	Th	05:39 PM		LMFS12TV32H		30	1,500.00				
10/12/2012	Fr	05:30 PM		LMFS12TV32H		30	1,500.00				
6 CE	S EVENING	NEWS		10/09/2012-10/11	/2012	. Т.	Т	30	2	2,500.00	
Week Of			MTWTFSS		Spots Per Week		Poto				
	10/11/2012		1000	2	•		Rate				
	-10/14/2012		.T.T		2		2,500.00				
10/06/2012		Air Time	M/G For	<u>Material</u>		Dur	Rate	Debit	Credit	<u>Remarks</u>	
Air Date	Day					30	2,500.00				
	-	06:59 PM		LMFS12TV27H							

For:

With:

P.O. BOX 33091

973 Farmington Ave

NEWARK, NJ 07188-0091

LINDA MCMAHON FOR SENATE 2012(335824)

CBS TELEVISION STATIONS



WCBS-TV

INVOICE

Page 3 of 10

JOHN LINK POL. **GWTS-PH**

Account Exec: Office: Contract Num:

1011-58112 10/09/2012-10/15/2012

Broadcast airtimes represented are reported to the nearest minute.

Contract Dates: Customer Order:

Linked Order:

CPE: / 1341

In Account MENTZER MEDIA SERVICES(24184)

West Hartford, CT 06107-2101

600 Fairmount Ave Ste 306 Towson, MD 21286-1002 ATTN:Accounts Payable

Product Desc: MCMAHON EST#1341

Invoice Num: 1011-416016 Invoice Date: 10/21/2012 Billing Cycle: Weekly

Billing Period: 10/01/2012-10/21/2012

Buy	Flight									Total		
_ine	Descri	ption			Buy Line Dates		MT	WTFSS	Du	ır Spots	Rate	
7	INSIDE	R			10/09/2012-10/12	/2012	. T W	/TF	3	0 4	2,400.00	
We	ek Of			MTWTFSS	<u>3</u>	Spots Per Week		Rate				
10/0	08/2012-10/1	14/2012		. T W T F		4		2,400.00				
Air	Date	<u>Day</u>	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	Credit	<u>Remarks</u>	
10/0	09/2012		07:17 PM		LMFS12TV27H		30	2,400.00				
10/	10/2012	We	07:11 PM		LMFS12TV27H		30	2,400.00			h:	
10/	11/2012	Th	07:26 PM		LMFS12TV32H		30	2,400.00		1000		
10/	12/2012	Fr	07:12 PM		LMFS12TV32H		30	2,400.00				
8	ENTER	RTAINMEI	NT TONIGHT		10/09/2012-10/12	/2012	. T W	/TF	3	0 4	2,400.00	
We	ek Of			MTWTFSS	<u>S</u>	Spots Per Week	=	Rate				
10/0	08/2012-10/1	14/2012		. T W T F		4		2,400.00		M		
Air	Date	<u>Day</u>	Air Time	M/G For	<u>Material</u>	10	<u>Dur</u>	Rate	Debit	Credit	<u>Remarks</u>	
10/0	09/2012	Tu	07:41 PM		LMFS12TV27H		30	2,400.00				
10/	10/2012	We	07:41 PM		LMFS12TV27H		30	2,400.00				
10/	11/2012	Th	07:56 PM		LMFS12TV32H		30	2,400.00				
10/	12/2012	Fr	07:46 PM		LMFS12TV32H		30	2,400.00				
9	EARLY	NEWS			10/09/2012-10/13	/2012	. T W	VTFS.	3	0 7	1,500.00	
101	. 01			MTWTFO		0 1 5 14 1		Б.,				
	ek Of	/00		MTWTFSS		Spots Per Week	-	Rate				
10/0	08/2012-10/1	14/2012		.TWTFS.	Z	7		1,500.00				
Air	Date	Day	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	Credit	Remarks	
10/0	09/2012	Tu	06:28 PM		LMFS12TV27H		30	1,500.00				
10/	10/2012	We	06:22 PM		LMFS12TV27H		30	1,500.00				
10/	11/2012	Th	06:12 PM		LMFS12TV32H		30	1,500.00				
10/	12/2012	Fr	06:13 PM		LMFS12TV32H		30	1,500.00				
10/	12/2012	Fr	06:29 PM		LMFS12TV32H		30	1,500.00				
10/	13/2012	Sa					30				Credit	

For:

With:

P.O. BOX 33091

973 Farmington Ave

NEWARK, NJ 07188-0091

West Hartford, CT 06107-2101

In Account MENTZER MEDIA SERVICES(24184)

Towson, MD 21286-1002

ATTN:Accounts Payable

600 Fairmount Ave Ste 306

LINDA MCMAHON FOR SENATE 2012(335824)

CBS TELEVISION STATIONS



WCBS-TV

INVOICE

Account Exec:

JOHN LINK POL. **GWTS-PH**

Office: Contract Num:

1011-58112 10/09/2012-10/15/2012

Contract Dates:

Customer Order:

Linked Order:

CPE: / 1341

Product Desc: MCMAHON EST#1341

Broadcast airtimes represented are reported to the nearest minute.

Invoice Num: 1011-416016 Page 4 of 10 Invoice Date: 10/21/2012 11/20/2012 Billing Cycle: Weekly **Billing Period:** 10/01/2012-10/21/2012 Net 30 days

				11115 11110	pice has been transmi	itted electronica	ııy.					
Flight										Total		
Descrip	ption			Buy Line Dates		мт	WTFSS	D	Our	Spots	Rate	
r Date	<u>Day</u>	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	_	Credit	<u>Remarks</u>	
/13/2012	Sa					30					Credit	
LATE N	IEWS M-	SUN		10/09/2012-10/14	1/2012	. T W	/TFSS		30	6	3,500.00	
eek Of			MTWTFS	<u>S</u>	Spots Per Week	-	Rate					
/08/2012-10/1	14/2012		.TWTFSS	3	6		3,500.00					
r Date	Day	Air Time	M/G For	<u>Material</u>		Dur	Rate	Debit	<u></u>	Credit	<u>Remarks</u>	
/09/2012	Tu	11:28 PM		LMFS12TV27H		30	3,500.00	8				
/10/2012	We	11:24 PM		LMFS12TV27H		30	3,500.00				l.	
/11/2012	Th	11:28 PM		LMFS12TV32H		30	3,500.00					
/12/2012	Fr	11:24 PM		LMFS12TV32H		30	3,500.00					
/13/2012	Sa	11:24 PM		LMFS12TV32H		30	3,500.00					
/14/2012	Su	11:15 PM		LMFS12TV32H		30	3,500.00		M			
NAVY N	NCIS			10/09/2012-10/09	9/2012	.Т.	Luci V		30	1	20,000.00	
eek Of			MTWTFS	<u>s</u>	Spots Per Week		Rate					
/08/2012-10/1	14/2012		. T	- 1	1	1	20,000.00					
r Date	Dav	Air Time	M/G For	Material		Dur	Rate	Debit		Credit	Remarks	
			IVI O T OI	- W					=	Orodic	<u>rtomanto</u>	
			- 10		W 10	,						
NCIS: L	OS ANG	ELES		10/09/2012-10/09	9/2012	. T			30	1	20,000.00	
					0 . 5		5.					
				<u>S</u>		-						
/08/2012-10/1	14/2012		. T		1		20,000.00					
r Date	Day	Air Time	M/G For	Material		_Dur	Rate	Debit	_	Credit	Remarks	
/09/2012	Tu	09:35 PM		LMFS12TV27H		30	20,000.00					
	Descrip Date /13/2012 LATE N eek Of /08/2012-10/4 Date /09/2012 /10/2012 /11/2012 /12/2012 /14/2012 NAVY I eek Of /08/2012-10/4 Date /09/2012 NCIS: I	Description Day	Description	Description	Description	Description Buy Line Dates	Description	Description	Description	Description	Description	Description Section Description Des

For:

P.O. BOX 33091

NEWARK, NJ 07188-0091

West Hartford, CT 06107-2101

LINDA MCMAHON FOR SENATE 2012(335824)

CBS TELEVISION STATIONS



10/09/2012-10/15/2012

MCMAHON EST#1341

WCBS-TV

INVOICE

Page 5 of 10

Account Exec:

JOHN LINK POL. **GWTS-PH**

Office: Contract Num:

1011-58112

Contract Dates:

Product Desc:

Customer Order:

Linked Order:

CPE: / 1341

With: 600 Fairmount Ave Ste 306

973 Farmington Ave

Towson, MD 21286-1002 ATTN:Accounts Payable

In Account MENTZER MEDIA SERVICES(24184)

Broadcast airtimes represented are reported to the nearest minute.

Invoice Num: 1011-416016 Invoice Date: 10/21/2012 Billing Cycle: Weekly

Billing Period: 10/01/2012-10/21/2012

ine	Flight Description			Buy Line Dates		мт	WTFSS	Dur	Total Spots	Rate
13	CRIMINAL MINE)S		10/10/2012-10/10	/2012			30	1	12,000.00
Week	Of		MTWTFS	2	Spots Per Week		Rate			· · · · · · · · · · · · · · · · · · ·
	<u>//2012-10/14/2012</u>		W	<u> </u>	Spots Fer Week		12,000.00			
10/00/	/2012-10/14/2012		vv				12,000.00			
Air Da	ate <u>Day</u>	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	Credit	<u>Remarks</u>
10/10/	/2012 We	09:35 PM		LMFS12TV27H		30	12,000.00			
14	CSI NY FRIDAY	′ 8-9PM		10/12/2012-10/12	2/2012		F	30	2	13,000.00
						,			TO THE	<u>a</u>
Week	Of		MTWTFS	<u>s</u>	Spots Per Week		Rate			N. Contract of the Contract of
10/08/	/2012-10/14/2012		F		1		13,000.00			
Air Da	ate Day	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate_	Debit	Credit	Remarks
10/12/	=		·			30			13,000.00	Preempted
10/12/	/2012 Fr	09:46 PM	10/12/2012	LMFS12TV32H		30	13,000.00	13,000.00		Makegood in CSI: NY FRI 9-10P
15	BLUE BLOODS			10/12/2012-10/12	/2012		E	30	1	12,000.00
Week	<u>c Of</u>		MTWTFS	<u>s</u>	Spots Per Week		Rate			
10/08/	/2012-10/14/2012		F	11 11	1		12,000.00			
Air Da	ate Dav	Air Time	M/G For	<u>Material</u>		Dur	Rate	Debit	Credit	Remarks
10/12/		11:00 PM	1	LMFS12TV32H		30	12,000.00			
16	SAT MORNING	NEWS 6-7AM		10/13/2012-10/13	3/2012		. S .	30	1	500.00
Week	Of		MTWTFS	8	Spots Per Week		Rate			
	3/2012-10/14/2012		S.	<u>5</u>	<u> </u>		500.00			
	72012 10/11/2012				•					
10/08/			M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	Credit	<u>Remarks</u>
10/08/ Air Da		Air Time 06:28 AM	141/ 0 1 01	LMFS12TV32H		30	500.00			

For:

P.O. BOX 33091

NEWARK, NJ 07188-0091

West Hartford, CT 06107-2101

LINDA MCMAHON FOR SENATE 2012(335824)

CBS TELEVISION STATIONS



WCBS-TV

INVOICE

Page 6 of 10

Account Exec:

JOHN LINK POL.

Office: Contract Num: **GWTS-PH** 1011-58112

Contract Dates:

10/09/2012-10/15/2012

MCMAHON EST#1341

Customer Order:

Product Desc:

Linked Order:

CPE:

In Account MENTZER MEDIA SERVICES(24184) With: 600 Fairmount Ave Ste 306

973 Farmington Ave

Towson, MD 21286-1002 ATTN:Accounts Payable

/ 1341

Broadcast airtimes represented are reported to the nearest minute.

This invoice has been transmitted electronically

Invoice Num: 1011-416016

Invoice Date: 10/21/2012 Billing Cycle: Weekly **Billing Period:** 10/01/2012-10/21/2012

					I his invo	pice has been transmit	ted electronicali	у.				
Buy	Flight									Total		
Line	Descrip	tion			Buy Line Dates		мти	VTFSS	Dur	Spots	Rate	
17	CRIME '	TIME SA	AT 8-9PM		10/13/2012-10/13	3/2012		S.	30	1	6,000.00	
١	Week Of			MTWTFS	S	Spots Per Week		Rate_				
	10/08/2012-10/14	4/2012		S.		1		6,000.00				
,	A:- D-4-	D	A:- T:	M/O F	Massial		D	Data	D-hit	0	Damada	
	Air Date 10/13/2012		Air Time 08:32 PM	M/G For	Material LMFS12TV32H		<u>Dur</u> 30	Rate 6,000.00	Debit	Credit	Remarks	
	10/13/2012	Sa	00.32 FIVI		LIVIFS 12 1 V 32 FI		30	6,000.00				
18	CRIME :	TIME SA	ATURDAY		10/13/2012-10/13	3/2012		S.	30	1	6,000.00	
	Week Of			MTWTFS	<u>S</u>	Spots Per Week	_	Rate				
1	10/08/2012-10/14	4/2012		S.		1		6,000.00				
<u> </u>	Air Date	Day	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	<u>Rate</u>	Debit	Credit	Remarks	
1	10/13/2012	Sa	09:34 PM		LMFS12TV32H		30	6,000.00				
19	48HRS :	SAT 10-	11PM		10/13/2012-10/13	8/2012		S	30	1	7,500.00	
		<u> </u>			10/10/2012 10/10	,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,				· · · · · ·	. ,000.00	
<u>\</u>	Week Of			MTWTFS	<u>S</u>	Spots Per Week	\ Y	Rate				
1	10/08/2012-10/14	4/2012		S.	TII.	1		7,500.00				
,	Air Date	Day	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	Credit	Remarks	
	10/13/2012		10:43 PM	<u>IW/G FOI</u>	LMFS12TV32H		30	7,500.00	Debit	Crean	Remarks	
					A VA 1	1 /		· 				
20	FACE T	HE NAT	ION		10/14/2012-10/14	1/2012		. S	30	1	3,500.00	
						0 . 5						
	<u>Week Of</u> 10/08/2012-10/1	4/2042		MTWTFS	<u>5</u>	Spots Per Week 1	_	Rate				
1	10/08/2012-10/14	4/2012		S		1		3,500.00				
	Air Date	-	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	Credit	Remarks	
1	10/14/2012	Su	10:59 AM		LMFS12TV32H		30	3,500.00				

For:

With:

P.O. BOX 33091

NEWARK, NJ 07188-0091

CBS TELEVISION STATIONS



10/09/2012-10/15/2012

JOHN LINK POL.

GWTS-PH

1011-58112

WCBS-TV

Invoice Num:

Invoice Date:

Billing Cycle:

Billing Period:

INVOICE

Net 30 days

Account Exec:

LINDA MCMAHON FOR SENATE 2012(335824)

973 Farmington Ave West Hartford, CT 06107-2101

In Account MENTZER MEDIA SERVICES(24184) 600 Fairmount Ave Ste 306

Towson, MD 21286-1002

ATTN:Accounts Payable

Customer Order:

Office:

Linked Order:

Contract Num:

Contract Dates:

CPE: / 1341

MCMAHON EST#1341 **Product Desc:**

Broadcast airtimes represented are reported to the nearest minute.

This invoice has been transmitted electronically.

1011-416016

10/21/2012 Weekly

10/01/2012-10/21/2012

Page 7 of 10 11/20/2012

						noc has been transmit							
Buy	_										Total		
Line	<u> </u>				Buy Line Dates		MTV	VTFSS		Dur	Spots	Rate	
21	NFL TOD	AY			10/14/2012-10/14	1/2012		S		30	1	6,000.00	
	Week Of			MTWTFSS	<u>S</u>	Spots Per Week	_	Rate_					
	10/08/2012-10/14/	2012		S		1		6,000.00					
	Air Data	D	A:- T:	M/O F	Matarial		D	Data	Daki		O	Damania	
	Air Date 10/14/2012	-	Air Time 11:58 AM	M/G For	Material LMFS12TV32H		<u>Dur</u> 30	Rate 6,000.00	Debi	<u>.</u>	Credit	<u>Remarks</u>	
					LIVII 3121 V3211								
23	SIXTY MI	NUTES	3		10/14/2012-10/14	1/2012		S		30	1	25,000.00	
										-		le l	
	Week Of			MTWTFS	<u>S</u>	Spots Per Week	-	Rate	100				
	10/08/2012-10/14/	2012		S		1		25,000.00					
	Air Date	Day	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debi		Credit	Remarks	
	10/14/2012	Su	07:56 PM		LMFS12TV32H		30	25,000.00					
24	2 NEWS	THIS M	IORNING		10/15/2012-10/15	5/2012	M			30	1	1,500.00	
							. 1				-	.,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	
	Week Of			MTWTFSS	<u>S</u>	Spots Per Week	<u> </u>	Rate					
	10/15/2012-10/21/	2012		М		1		1,500.00					
	Air Date	Day	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debi		Credit	Remarks	
	10/15/2012		06:29 AM	<u>IW/ G 1 G1</u>	LMFS12TV32H		30	1,500.00		<u>.</u>	Credit	<u>IXEIIIAINS</u>	
					A VA 1	1 /	,						
25	THE EAR	LY SH	OW		10/15/2012-10/15	5/2012	M			30	1	800.00	
	Week Of			MTWTFS		_Spots Per Week		Rate_					
	10/15/2012-10/21/	2012		M	2	<u>Spois Per Week</u>	-	800.00					
				IVI		ı		000.00					
	Air Date	-	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debi	ţ	Credit	<u>Remarks</u>	
	10/15/2012	Мо	08:12 AM		LMFS12TV32H		30	800.00					

For:

With:

P.O. BOX 33091

973 Farmington Ave

NEWARK, NJ 07188-0091

West Hartford, CT 06107-2101

In Account MENTZER MEDIA SERVICES(24184)

Towson, MD 21286-1002

ATTN:Accounts Payable

600 Fairmount Ave Ste 306

LINDA MCMAHON FOR SENATE 2012(335824)

CBS TELEVISION STATIONS



WCBS-TV

INVOICE

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Account Exec:

JOHN LINK POL. **GWTS-PH**

Office: **Contract Num:**

1011-58112 10/09/2012-10/15/2012

Contract Dates: Customer Order:

Linked Order:

/ 1341

CPE:

Product Desc: MCMAHON EST#1341

Broadcast airtimes represented are reported to the nearest minute.

This invoice has been transmitted electronically.

Buy Flight Total MTWTFSS Line Description **Buy Line Dates** Dur Spots Rate 27 NOON NEWS 10/15/2012-10/15/2012 30 1,200.00 M MTWTFSS Spots Per Week Rate Week Of 10/15/2012-10/21/2012 1,200.00 M Air Date Day Air Time M/G For Material Dur Rate Debit Credit Remarks 10/15/2012 Мо 12:14 PM LMFS12TV32H 30 1,200.00 28 DR. PHIL 10/15/2012-10/15/2012 М 30 1,200.00 Week Of MTWTFSS Spots Per Week Rate 10/15/2012-10/21/2012 M 1,200.00 Day Air Time Debit Remarks Air Date M/G For **Material** _Dur Rate Credit 03:24 PM 10/15/2012 Мо LMFS12TV32H 30 1.200.00 5PM EARLY NEWS M 30 1 29 10/15/2012-10/15/2012 2.000.00 MTWTFSS Spots Per Week Week Of 10/15/2012-10/21/2012 2,000.00 M Air Date Day Air Time M/G For Material Dur Rate Debit Credit Remarks LMFS12TV32H 30 10/15/2012 Mo 05:56 PM 2,000.00 30 **CBS EVENING NEWS** 10/15/2012-10/15/2012 М 30 1 2,500.00 Week Of MTWTFSS Spots Per Week Rate 10/15/2012-10/21/2012 М 2,500.00 Air Time M/G For Dur Rate Debit Air Date **Material** Credit Remarks <u>Day</u> 10/15/2012 07:00 PM LMFS12TV32H 30 2.500.00 Mo

Invoice Num: 1011-416016

Invoice Date: 10/21/2012 Billing Cycle: Weekly

Billing Period: 10/01/2012-10/21/2012



For:

With:

P.O. BOX 33091

NEWARK, NJ 07188-0091

CBS TELEVISION STATIONS

WCBS-TV

INVOICE

Page 9 of 10

LINDA MCMAHON FOR SENATE 2012(335824) 973 Farmington Ave

West Hartford, CT 06107-2101

In Account MENTZER MEDIA SERVICES(24184)

Towson, MD 21286-1002

ATTN:Accounts Payable

600 Fairmount Ave Ste 306

Account Exec: JOHN LINK POL. Office: **GWTS-PH**

Contract Num: 1011-58112 10/09/2012-10/15/2012 **Contract Dates:**

Customer Order:

Linked Order:

CPE: / 1341

Product Desc: MCMAHON EST#1341

Broadcast airtimes represented are reported to the nearest minute.

Invoice Num: 1011-416016 Invoice Date: 10/21/2012 Billing Cycle: Weekly

10/01/2012-10/21/2012 **Billing Period:**

			This invoi	ice has been transmitt	ted electronical	lly.				
Buy	Flight							Total		
Line	Description		Buy Line Dates		MT	WTFSS	Dur	Spots	Rate	
31	INSIDER		10/15/2012-10/15/	/2012	М		30	1	2,500.00	
	Week Of	MTWTFSS	<u>3</u>	Spots Per Week	-	Rate				
	10/15/2012-10/21/2012	М		1		2,500.00				
	Air Date Day Air T	Time M/G For	<u>Material</u>		Dur	Rate	Debit	Credit	<u>Remarks</u>	
	10/15/2012 Mo 07:2	27 PM	LMFS12TV32H		30	2,500.00				
32	ENTERTAINMENT TO	ONIGHT	10/15/2012-10/15/	/2012	М		30	1	2,500.00	
	Week Of	MTWTFSS	<u>S</u>	Spots Per Week	.=	Rate	The state of the s			
	10/15/2012-10/21/2012	М		1		2,500.00				
	Air Date Day Air T	Time M/G For	<u>Material</u>		<u>Dur</u>	<u>Rate</u>	Debit	Credit	Remarks	
	10/15/2012 Mo 07:5	56 PM	LMFS12TV32H		30	2,500.00				
33	EARLY NEWS		10/15/2012-10/15/	/2012	М		30	1	1,800.00	
	Week Of	MTWTFSS	<u> </u>	Spots Per Week	\ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \	Rate				
	10/15/2012-10/21/2012	M	- 1	1		1,800.00				
	Air Date Day Air T	Time M/G For	Material		<u>Dur</u>	<u>Rate</u>	Debit	Credit	<u>Remarks</u>	
	10/15/2012 Mo 06:2	28 PM	LMFS12TV32H		30	1,800.00				
34	LATE NEWS M-SUN		10/15/2012-10/15/	/2012	М		30	1	4,000.00	
	W 100	MTWT500		0 . 5		D				
	Week Of	MTWTFSS	<u>)</u>	Spots Per Week	-	Rate				
	10/15/2012-10/21/2012	М		1		4,000.00				
	Air Date Day Air T		<u>Material</u>		<u>Dur</u>	Rate	Debit	Credit	<u>Remarks</u>	
	10/15/2012 Mo 11:1	13 PM	LMFS12TV32H		30	4,000.00				

P.O. BOX 33091

NEWARK, NJ 07188-0091

For: LINDA MCMAHON FOR SENATE 2012(335824)

973 Farmington Ave

West Hartford, CT 06107-2101

In Account MENTZER MEDIA SERVICES(24184)

With: 600 Fairmount Ave Ste 306

Towson, MD 21286-1002 ATTN:Accounts Payable

BS TELEVISION STATIONS



WCBS-TV

Invoice Num: 1011-416016 Invoice Date: 10/21/2012

Billing Cycle: Weekly

10/01/2012-10/21/2012 **Billing Period:**

INVOICE

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11/20/2012 Net 30 days

Account Exec: JOHN LINK POL. Office: **GWTS-PH Contract Num:** 1011-58112 10/09/2012-10/15/2012 **Contract Dates:**

Customer Order:

Linked Order:

CPE: / 1341

Product Desc: MCMAHON EST#1341

Broadcast airtimes represented are reported to the nearest minute.

This invoice has been transmitted electronically.

Buy	Flight									Total		
Line	Description Buy Li				Buy Line Dates		M	TWTFSS	D	Our Spots	Rate	
35	PRES/VP DEBATE TH 9-11P				/2012		.T	:	30 1	15,000.00		
Week (<u>Of</u>			MTWTFS	<u>S</u>	Spots Per Week		Rate				
10/08/2	2012-10/14	4/2012		T		1		15,000.00				
Air Date	<u>te</u>	Day	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	Credit	Remarks	
10/11/2	2012	Th	10:47 PM		LMFS12TV32H		30	15,000.00				
	Total Spots		Gross Ar	<u>nt</u>	Commis	sion Amt	Net Amt	Debit	Credit	Reconciliation		
Time Totals		65		241,000.0	00	3	6,150.00	204,850.00	13,000.00	13,000.00	0.00	

Billing Notes

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity

Wire Transfer Instructions:

For Billing Inquiries Please Contact:

Controller's Dept.

212-856-8000

241,000.00 **Gross Billing Trade Value** 0.00 Agency Commission 36,150.00 Local Tax 0.00 State Tax 0.00 **Pre Paid Amount** 0.00 **Pay This Amount** 204,850.00

Warranty - We warrant the above broadcasts were made according to the official station log.